

CDC/DASH Professional Development Expectations-

It's a New Day

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CDC/DASH/PDSB
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Our New CDC Director



“I love this agency. I’m optimistic about our ability to preserve and protect the health and lives of Americans and further strengthen CDC as an institution.”

Thomas R. Frieden,
MD, MPH



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What does new leadership mean for DASH?



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CDC New Emphases:

- **HIGH accountability for improvements in health outcomes in relatively short periods of time**
- **Strategic focusing (narrowing of scope of activities)**
- **Data-driven decision-making (e.g., YRBS, fitness testing, BMI measurement)**
- **Stronger support to state and local agencies**
- **Top priority: policy & environmental change strategies (e.g., junk food out of school, access to contraceptives)**



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Team Mission Statement

The mission of the PDSB PD team is to develop, provide, and ensure coordinated, quality professional development, utilizing CDC/DASH Professional Development Practices, to assist both staff and external partners.

Functions:

- *Provide PD activities within PDSB*
- *Assist and provide consultation for partners under 601 & 801 as appropriate*
- *Ensure coordinated efforts among DASH-funded PD providers.*

PD Team

R E C N N
M T S S P
C R C C D



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PD Providers

- CSH Collaborative

Directors of Health Promotion and Education (DHPE); National Association of Chronic Disease Directors (NACDD); Society of State Directors of Health, Physical Education, and Recreation (SSDHPER)

- ETR Associates

- NPD

- NSC

Association of Maternal and Child Health Programs (AMCHP); National Alliance of State and Territorial AIDS Directors (NASTAD); National Coalition of STD Directors (NCSD); Society of State Directors of Health, Physical Education and Recreation (SSDHPER)

- RMC-PDP (PD Contract)



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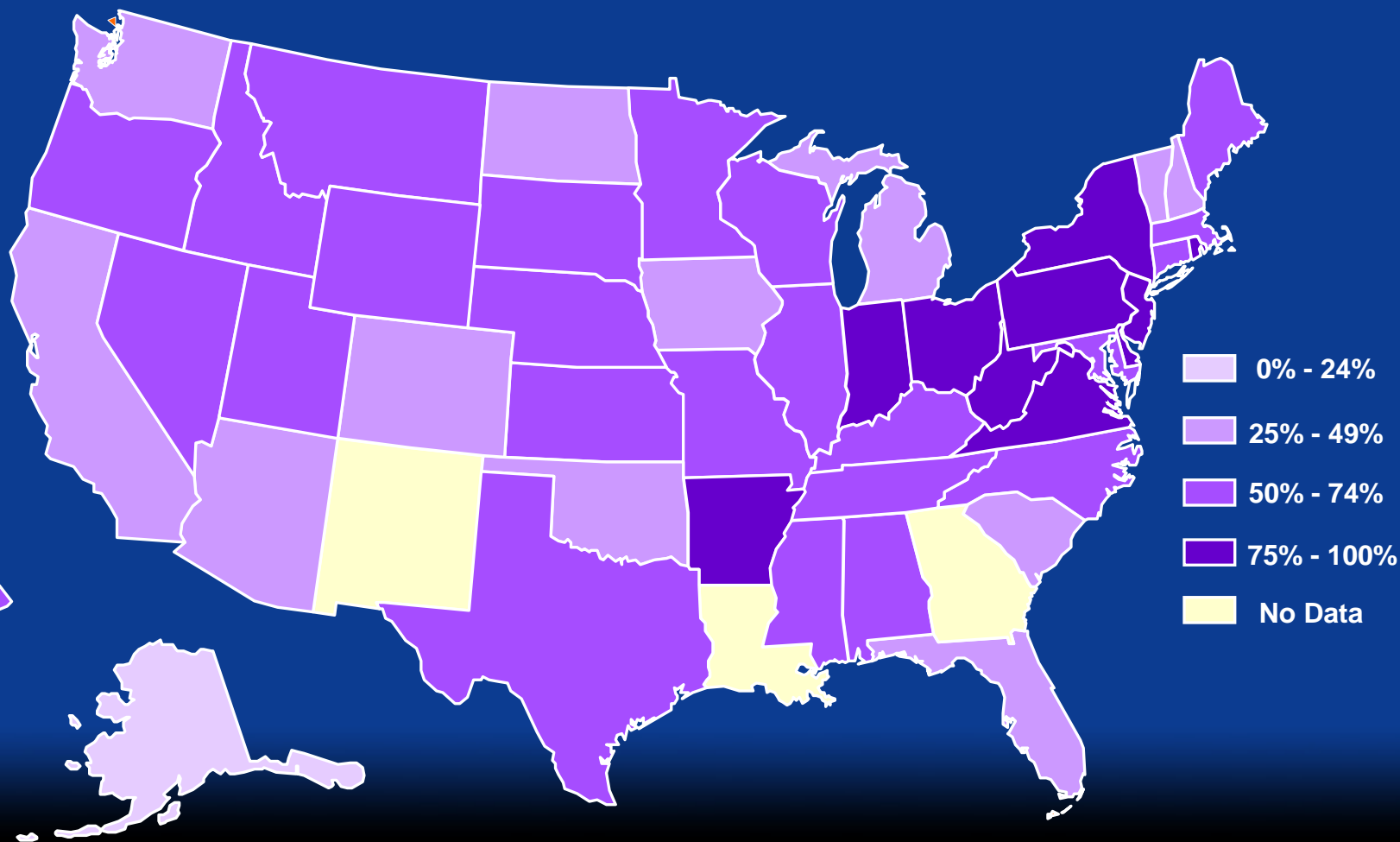
2008 School Health Profiles



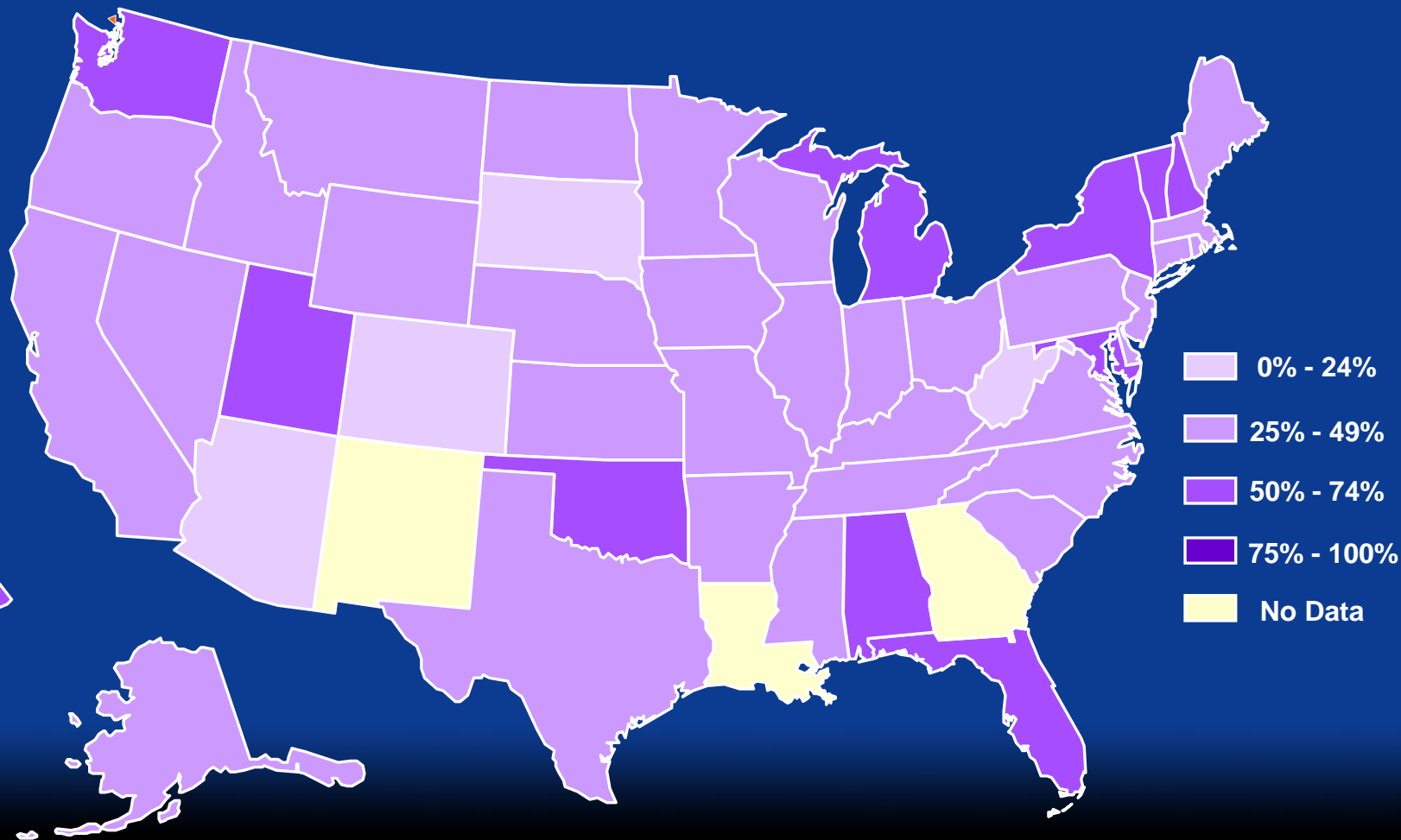
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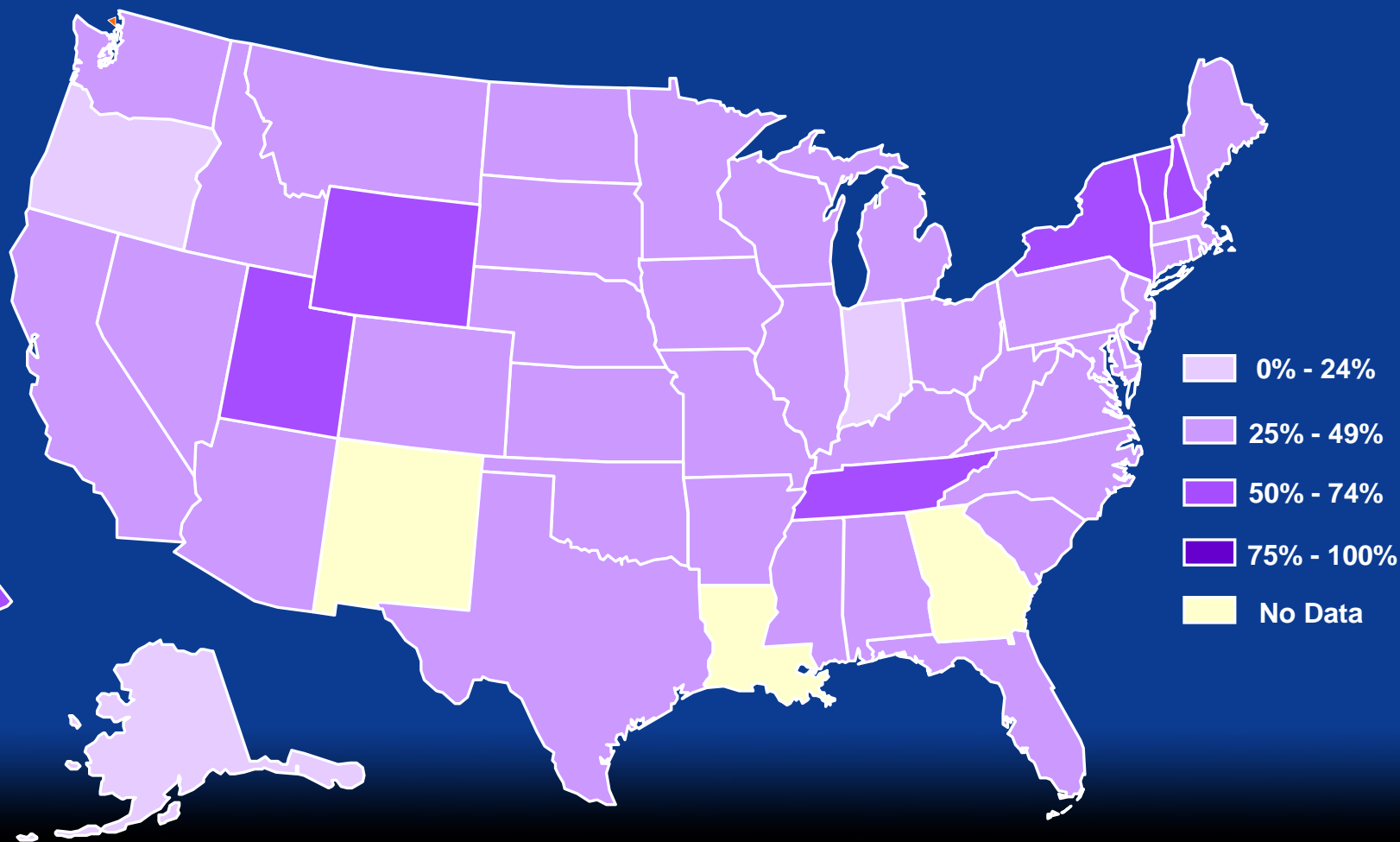
Percentage of schools in which the lead health education teacher had professional preparation in health education or in health and physical education combined



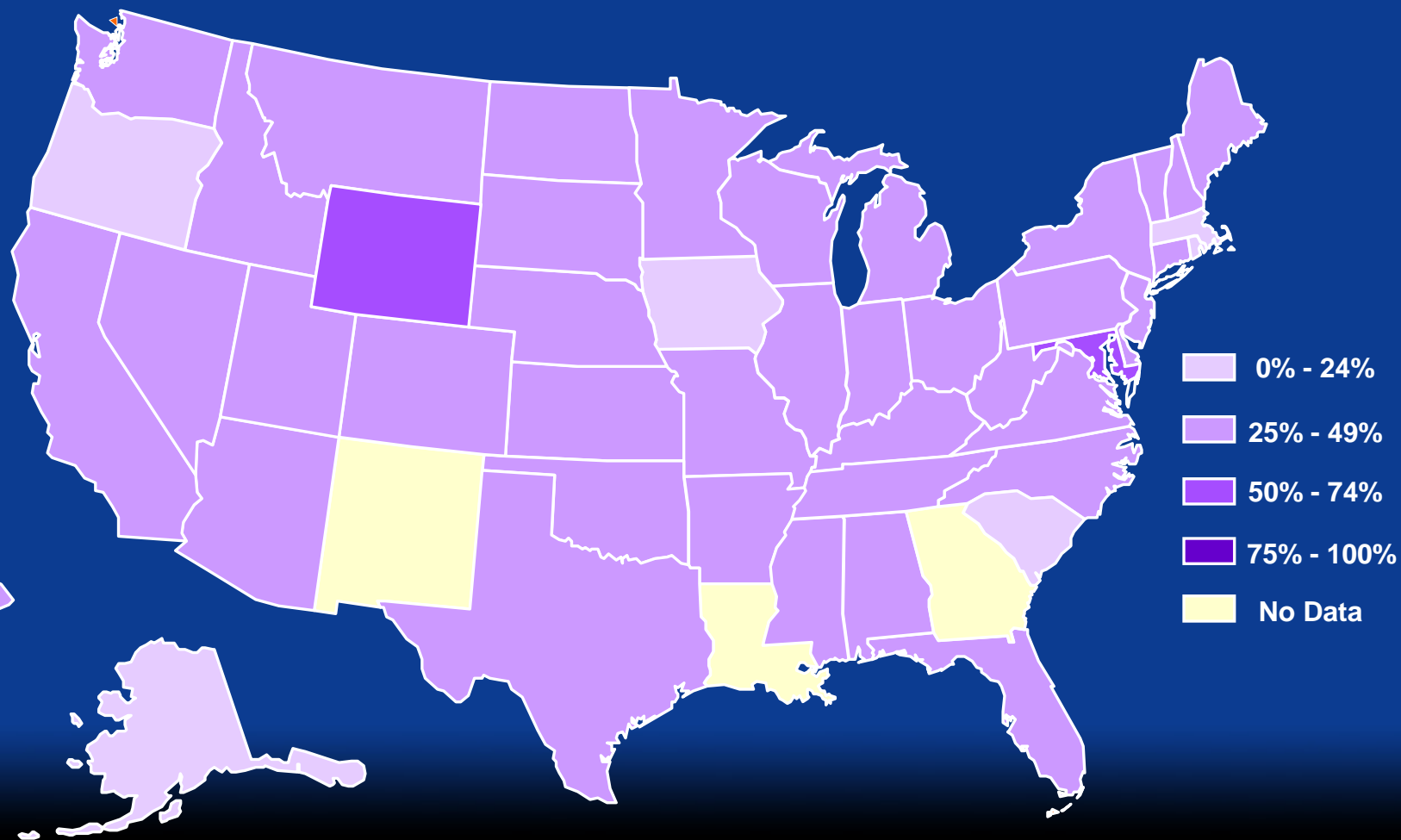
Percentage of schools in which the lead health education teacher received professional development during the two years before the survey on HIV prevention



Percentage of schools in which the lead health education teacher received professional development during the two years before the survey on nutrition and dietary behavior



Percentage of schools in which the lead health education teacher received professional development during the two years before the survey on tobacco-use prevention



What does this mean for your professional development activities?



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"How does our investment (DASH funds) in your professional development activities affect your outcomes/impact at the state/local levels?"



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DASH Professional Development Expectations

- Assess- Need, Data, SLIMs selections
- Plan- # of events, target audience, expected outcomes
- Implement- High quality PD option with adult learning strategies- web based or in-person
- Evaluate and Follow-up



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How Does This Apply to Your PD Project Activities?

- Narrow program focus to reach impact/outcomes
- Use CDC/DASH PD Practices
- Communicate the results of PD Events
- Document results by writing Success Stories



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Tips to Enhance Your Professional Development Activities:

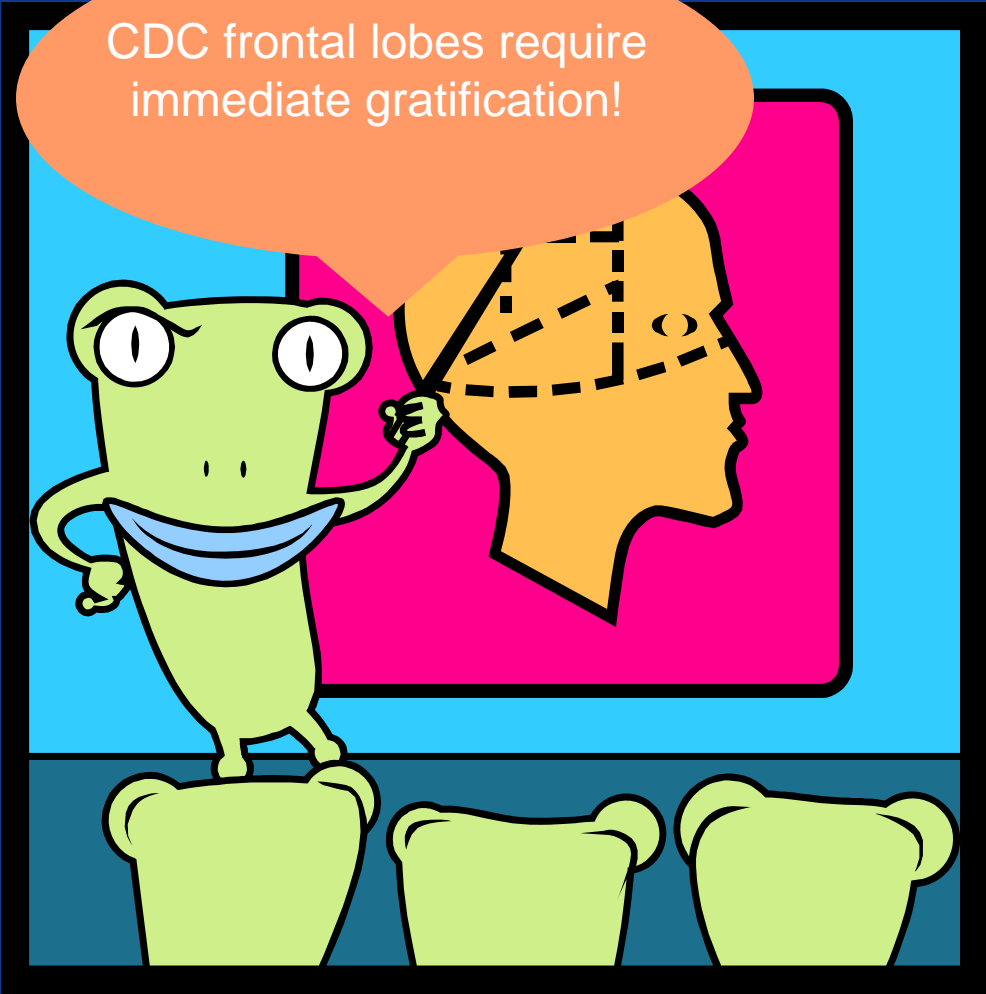
- Work with your Project Officer
 - ◆ Look at possible outcomes
 - ◆ Work your way backward
- Work with our PD Providers
- Attend PD Offerings that relate to your workplan activities
- Full attendance at PD events/conferences



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CDC frontal lobes require
immediate gratification!



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Have a Great Week! 😊



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